



October 13, 2014

DIVISION MEMORANDUM No. **546** s. 2014

ANG MAESTRA

To: **Assistant Superintendents Education Supervisors/Coordinators** District Supervisors/OICs Elementary and Secondary School Heads Heads, Private Elementary and Secondary Schools

- Attached is a letter from Ms. Helen Ybarita, Marketing Officer of Paglaum Shows and Events inviting school heads, teachers, pupils/students and all DepEd personnel to watch the show, entitled, "Ang Maestra".
- Attendance of any DepEd member to the show is voluntary and no government funds 2. shall be used. No classes should be left unattended.

3. Dissemination of this Memorandum is desired.

Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent:

(032) 255-6405 (032) 414-7457 Asst. Schools Division Superintendent: Accounting Section: Disbursing Section:

Website: www.depedcebuprovince.ph E-mail Add: depedcebuprovince@yahoo.com

(032) 254-2632

(032) 255-4401



August 28, 2014

Dr. ARDEN D. MONISIT
Schools Division Superintendent
Division of Cebu Province
Sudlon, Lahug, Cebu City

Dear Sir:

As we prepare to celebrate "Teacher's Day" & "Children's Month", Paglaum Group in cooperation with Pixelworks Production presents for special screenings a touching and heart wrenching story that cinematically captures how a caring, dedicated and passionate school teacher dealt with present, coping with a glorious past, but then caught up with her senility.

The cast includes Perla Bautista, Biboy Ramirez, Dennis Padilla, Jenine Desiderio and Dexter Doria, Vanessa del Moral and many others.



The film will be shown in the respective school utilizing the latest LED screen. In this regard, we would like to invite your students to watch the film. Our general admission is pesos: Fifty Only (Php50.00).

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo and other film details.

Daghang Salamat!

Helen Ybarita
Marketing Officer
#0923-4189678



August 28, 2014

Dr. ARDEN D. MONISIT

Schools Division Superintendent Division of Cebu Province Sudlon, Lahug. Cebu City

Dear Sir:

As we prepare to celebrate "Teacher's Day" & "Children's Month", Paglaum Group in cooperation with Pixelworks Production presents for special screenings a touching and heart wrenching story that cinematically captures how a caring, dedicated and passionate school teacher dealt with present, coping with a glorious past, but then caught up with her senility.

The cast includes Perla Bautista, Biboy Ramirez, Dennis Padilla, Jenine Desiderio and Dexter Doria, Vanessa del Moral and many others.



The film will be shown in the respective school utilizing the latest LED screen. In this regard, we would like to invite your students to watch the film. Our general admission is pesos: Fifty Only (Php50.00).

Administrators. School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials. DepEd Memo and other film details.

Daghang Salamat!

Helen Ybarita
Marketing Officer
#0923-4189678



AVAILABLE DATES:

For booking and inquiries pls txt or call: (032) 421-3209

Mr. AJ- 09065140908 Mr. Bryan - 09159661671 Ms. Helen-09324189678



AVAILABLE DATES: September 13-19, 2014

For booking and inquiries pls txt or call: (032) 421-3209

Mr. AJ- 09065140908 Mr. Bryan - 09159661671 Ms. Helen-09324189678

STREAMING NOW: "Ang Maestra"

Scenema Concept International presents "ANG MAESTRA" a movie written and directed by Joven Tan, produced by Pixelworks Enterprise with Original Music is by Sherwin Castillo, Production Design by Rene Clarido.

The story of "Ang Maestra" (THE TEACHER) tells about the life of Antonia Dela Vega (Perla Bautista) who chose the path of teaching as her profession & thereafter lived her retirement under the care of her grandson, Raphael (Biboy Ramirez). The movie is a touching and heartwrenching story that cinematically captures how this caring, dedicated & passionate school teacher dealt with the present, coping with a glorious past, but then caught up with her senility.

The cast includes Biboy Ramirez (Raphael), Perla Bautista (Antonia Dela Vega), Dennis Padilla (Paeng), Jenine Desiderio and Dexter Doria (Co teachers), Vaness Del Moral, Basty Alcanses, Mel Kimura, Darry Dela Cruz, Lui Manansala

SYNOPSIS:

Ang Maestra tells the life of Antonia Dela Vega (Perla Bautista), a retired teacher living under the care of her grandson, Raphael (Biboy Ramirez). The movie captures how this caring, dedicated and passionate school teacher deals with the present, while coping with her past and her senility.

Due to her senility, retired teacher Mila, finds it hard to connect with her grandson, Rafael.

Her condition brings a strain in their relationship. One misunderstanding leads to another that causes the former model teacher to run away from home.

Mila finds solace in the company of neighbors and friends.

While looking for his grandmother, Rafael soon realizes how great and ideal his Lola is as a person and as a teacher based on the accounts and testimonies of her former students and by the people whose lives she has touched in the exercise of her profession.

PAGSUSURI NG PELIKULA	
Pangalan:	Petsa:
Taon at Seksyon:	1 Ctou.
ruon at oeksyon.	
CTTTTTTT	
Ang	
' ⁷ 0./	
	Paramental
	(nome seal)
	(pamagat)
L Dalvas / Dalvasna Direct	
I. Paksa / Paksang Diwa:	
Halimbawa:	2 - 41 mm 2 m
a. suliranin pampamilya	e. digmaan
b. pag ibig sa kapwa	g. pag ibig sa bayan
k. pangkabuhayan	h. impluwensya ng kapwa
d. matatandand paniniwala	i. karupukan ng puso at iba pa
III. Tauhan: a. Sino (sinu-sino) ang (ang mga) pangunah at ilarawan / ibigay ang mga katangian.	ning tauhan? Ano ang kanyang papel na ginagampana
b. Sinu-sino ang mga pantulong na mga tau	han at ilarawan ang bawat isa:
c. Mainam ba ang ginawang pagpili ng mga	tauhan? Patunayan ang sagot.
IV. Tagpuan: Malinaw, kapani-paniwala at kaakit-akit b	a ang ginawang pagpili ng mga tagpuan? Patunaya

ang sagot.

TOP ADVOCACY FILMS ENDORSED BY DepED



"LARONG BATA" an advocacy film that increases the awareness on the fight against school bullying and its consequences affecting an individual and the society as a whole. The cast includes Melai Cantiveros, Jason Francisco Makisig Morales. Nash Aguas. Basti. Sharlene San Pedro, Quintin and Jackie Lou Blanco. The movie is endorsed by the Department of Education.

(at least 2,000 viewers)

"PINOY SCOUT" an advocacy film that increases the awareness on the fight for the protection of our environment especially against illegal logging. The film also aims to increase Scouting awareness among the youth and inspire them the values on volunteerism, genuine service, good citizenship and care for the environment which are epitomized by the Boy Scouts. "Pinoy Scout" stars Sam Concepcion, Boots Anson Roa, Abby Cruz, Marco Mañalac, Jp Mesde, Gino Ilustre and Poly Sanchez.

(at least 2,000viewers)



"A SPECIAL SYMPHONY" a heartwarming story of the plight of the kids with special needs and their teachers who have selflessly dedicated their lives to these children. It also depicts the essence and appreciation of their talents amidst their disabilities and how music serves as an

effective therapy to them. The film's main cast is our very own premier balladeer Christian Bautista. The movie is endorsed by the Department of Education.

(at least 2,000 viewers)

"MAESTRA" a touching and heart wrenching story that cinematically captures how a caring, dedicated and passionate school teacher dealt with present, coping with a glorious past, but then caught up with her senility. The cast includes Perla Bautista, Biboy Ramirez, Dennis Padilla,

Jenine Desiderio and Dexter Doria, Vanessa del Moral and many others.





"PEDRO CALUNGSOD, BATANG MARTIR" a film that will serve as an inspiration for the Filipino people, with the message that we can reach sainthood through our everyday lives especially since all of us can relate to him for he was a youth, a Filipino, an OFW, a catechist, a missionary and a faithful friend. We hope to bring Saint Pedro Calungsod closer to the students and with all our collaborative efforts, we can inspire more children and young students to be heroes and saints of today.

"THE LORAX" a grumpy but charming creature who speaks for the TREES. Featuring the voice talents of Danny Devito, Zac Efron.

Taylor Swift, Ed Helms, Betty White, Jenny Slate, and Rob Riggle. Dr. Seuss' THE LORAX is a 2D animated confection, vibrant, uplifting, inventively funny, stunning story that will give an audience a colorful fun magical tale with a meaningful message, promotes conservation and protecting the environment. Students will leave the film wanting to do more to help the natural world and be eco-friendly. One of the best wonderful films for all ages –GO GREEN.SAVE OUR PLANET.





"FROZEN" the film tells the story of a fearless princess who sets off on an epic journey alongside a rugged iceman, his loyal pet reindeer, and a hapless snowman to find her estranged sister, whose icy powers have inadvertently trapped the kingdom in eternal winter. In today's contemporary context, where bullying is a major issue, a mainstream film like *Frozen* about someone accepting and embracing their differences sends a strong, positive message for your students. Another powerful lesson to be found in *Frozen* is that of familial, sisterly love and how far family will go to protect one another.

SCREEN SIZE:

FOR VIEWERS:



